
TOPBOX IS PERFECT FOR INDOOR ENVIRONMENTS.

**BOOST YOUR SALES,
PROFITABILITY AND VISIBILITY!**

INDOOR 2022

topbox



www.TopBoxUnit.com

THE NEW WAY TO OPERATE IN SHOPPING CENTRES

**Topbox sales units ensure that you can always
choose the best place to do business – even indoors.**

Take your sales where your customers are. You're
always right by the best customer flows and you can
move your sales unit from one place to another quickly
and easily.



ESPRESSO HOUSE



ESPRESSO HOUSE

**SET IT UP
IN MINUTES!**

DON'T INVEST IN WALLS

You could easily invest hundreds of thousands of euros to open a business such as a café in a shopping centre, and you can still find out that the location is not right.

A Topbox unit allows you to change your location overnight, and your business can continue in the new location without any additional investments.



A GREAT LOCATION TODAY, BUT WHAT ABOUT TOMORROW?

**With Topbox, you take your services to
where your customers are.**

Shopping centre trends come and go. The departure of an important anchor tenant, for example, immediately affects customer flows throughout the property and the area.

Renovations in shopping centres and changes in transport connections change the focal points within shopping centres.

Topbox sales units make it easy for your business to follow.

topbox



ESPRESSO HOUSE

**SHOP-IN-SHOP ALWAYS
IN THE RIGHT
PLACE.**

**DON'T TIE MONEY DOWN.
WITH TOPBOX, YOU CAN GET TO WHERE
IT'S REALLY HAPPENING!**

W. TOPBOX UNIT.COM

MAXIMISE YOUR SALES, MINIMISE YOUR LEASE

The right location together with an eye-catching sales unit will generate maximum sales.

Topbox allows you to take advantage of completely new locations in shopping centres. Efficient use of space in corridors cuts costs to a fraction of those of conventional solutions.



TOPBOX – STAND-ALONE SALES UNIT

**Topbox is a sales unit of the highest quality;
it's made in Finland and has the CE marking.**

The unit is burglar proof and can be placed anywhere in a shopping centre as it comes with a water and drain system. Thanks to the unit's safe and secure electrical system, you can start your business by turning on the power.

**PLUG IN
AND YOU'RE
READY TO GO.**

topbox

www.TopBoxUnit.com



HYGIENIC AND FOOD SAFE

Topbox sales units are quick and easy to open and close, and they meet all hygiene and health and safety requirements.

Topbox has a roof that can be closed, offering excellent protection against dirt and germs in the shopping centre.

Top quality machines and equipment ensure that operations are safe.



ADVERTISE YOUR BRAND 24/7

A brand image is communicated all the time.

Thanks to their carefully selected surface materials and robust structures, **Topbox units** always look good, whether open or closed, indoors or outdoors.



QUICK TO OPEN AND CLOSE

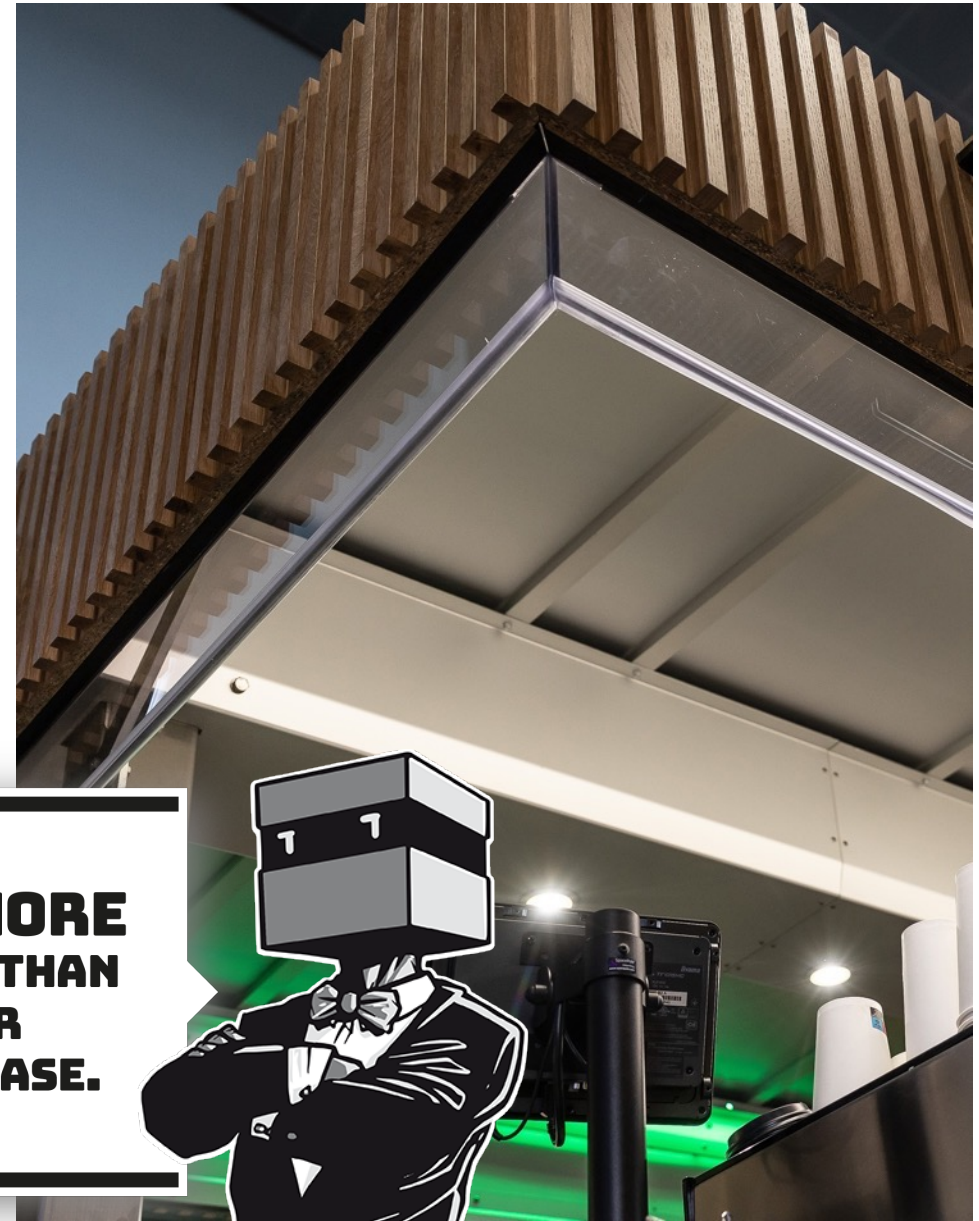
A sales unit that can be operated by just one person.

Topbox units can be operated by just one person.

They are quick to open and close, which saves staff costs and allows employees to take a break and collect goods.

The unit is burglar proof when closed.

**YOU' SAVE MORE
IN STAFF COSTS THAN
YOU PAY FOR
THE TOPBOX LEASE.**

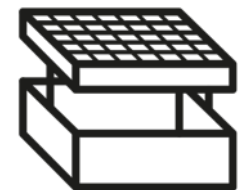
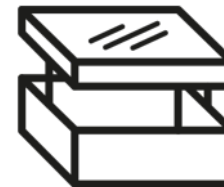
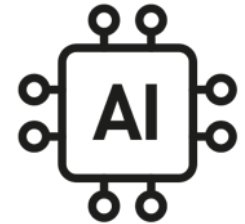


TOPBOX ACCESSORIES

Boost your sales now and in the future!

Remote-controlled locks and roof lifting mechanisms, electronic price lists, lighting and hygiene monitoring are just the starting points when it comes to deciding on accessories.

Topbox sales units can be equipped with more than 30 different sales-enhancing accessories, including various surface materials, audio equipment and sound showers as well as data sensors, which track customer flows and consumer reactions to various stimuli in real time when connected to a cash reporting system.

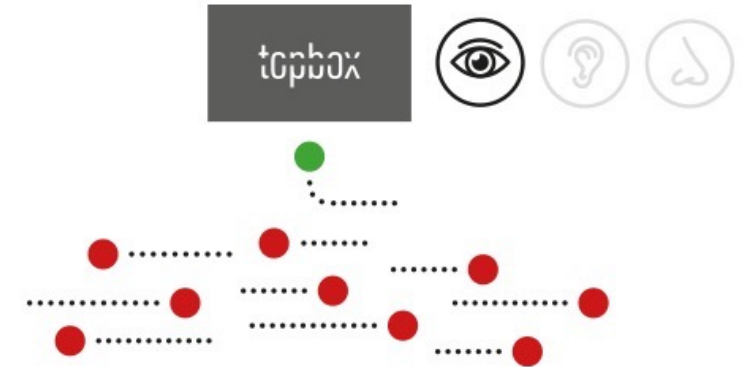


APPEAL TO ALL SENSES

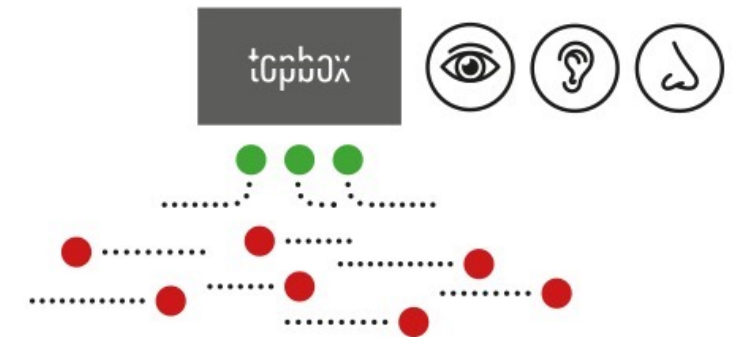
Sounds and smells could quadruple your sales.

Topbox sales units can be optimised to attract more buyers by appealing to their senses of hearing and smell. Precisely defined and directed voice communication is an effective way to grab buyers' attention in shopping centres. A diffuser can be used to create a sense of how delicious and fresh your produce is in the surroundings of your sales unit. We'll provide all the special solutions that you require for your Topbox unit in an efficient manner.

1 passer-by in 10 stops



3 passers-by in 10 stop



TOPBOX COLLECTS DATA

Topbox's Userflow system collects customer behaviour data from all units.

We can use the data collected to enhance the attractiveness of the unit by means such as increasing the unit's stimulation of hearing or smell. We claim that the smart Topbox solution can triple the profitability of a corridor sales point. This is achieved by analysing and enhancing sensory stimulation and optimising staff costs.



Model 15

◆ Height	2500 mm
◆ Width	2300 mm
◆ Depth	1500 mm

€ Prices from € 200/mth

www.topboxunit.com





Model 23

◆ Height	2500 mm
◀ Width	2229 mm
▣ Depth	2310 mm
€ Prices from	€ 500/mth
www.topboxunit.com	



Model 29

◆ Height	2500 mm
◀ Width	2829 mm
▣ Depth	2310 mm

€ Prices from € 600/mth

www.topboxunit.com



Model 41

◆ Height	2500 mm
◀ Width	4029 mm
▣ Depth	2310 mm

€ Prices from € 800/mth

www.topboxunit.com



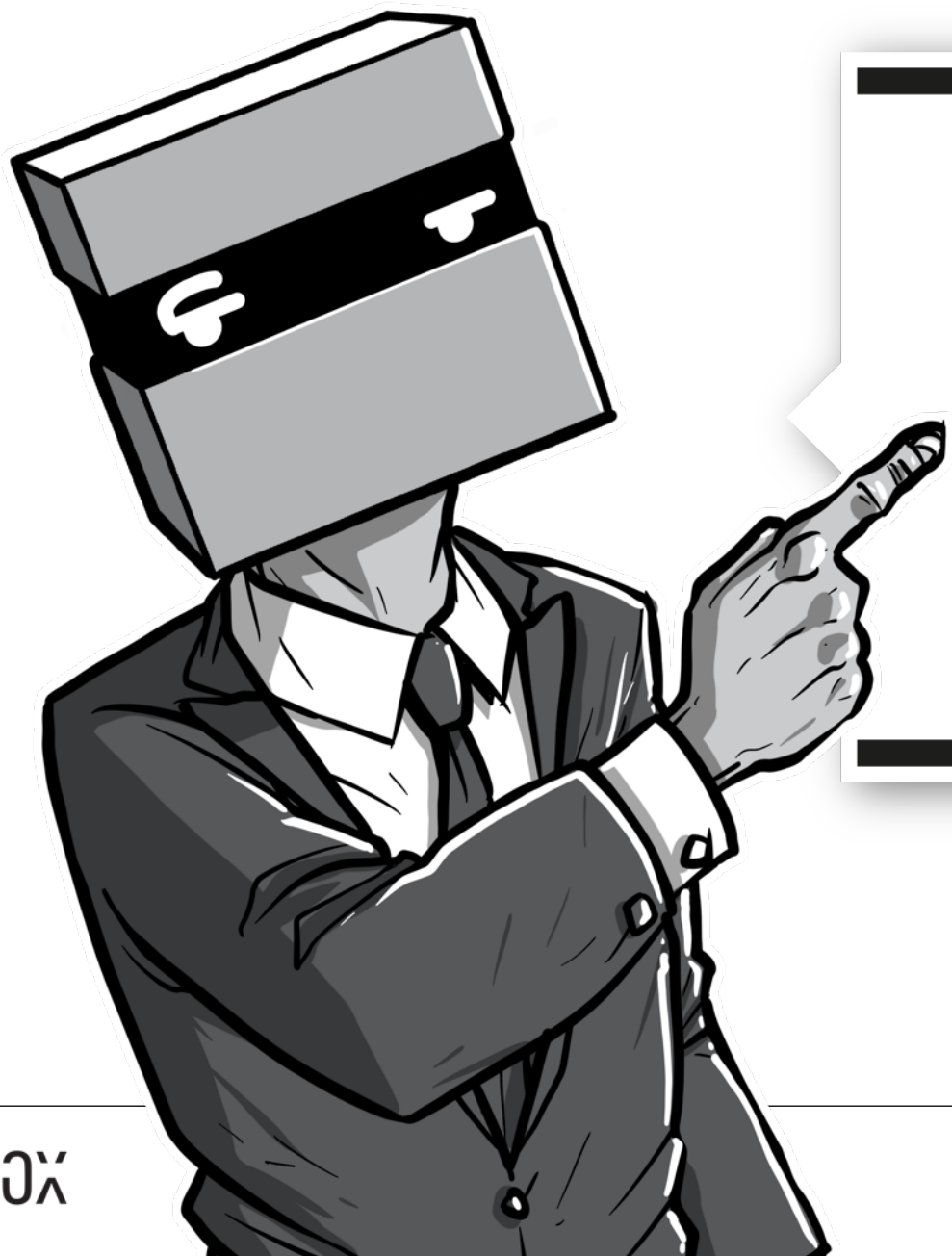
BAKERY

BAKERY

topbox

www.TopBoxUnit.com





**TOPBOX'S
2022 MODELS
WILL BE SHOWCASED
AT TOPBOX'S NEW
SHOWROOM AT
THE MALL OF TRIPLA.
WELCOME!**

topbox

Thank you.

sales@topboxunit.com | +358 10 517 5410
Hämeentie 11 A | 00530 Helsinki FINLAND
www.topboxunit.com

TOPBOX SHOWROOM

Mall of Tripla, Fredikanterassi 1, 00520 Helsinki

www.TopBoxUnit.com

